

## Access to Experts



**Vicki Weiner**

President

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Vicki Miles Weiner is president of VMW, an investor and corporate communications boutique with both domestic and international clients. Management of public, private companies and non-profit organizations benefit from her expertise in tailoring and implementing strategies for increasing visibility in the financial markets and press, and supporting marketing goals. Drawing on her Wall Street experience, she understands both sides of the equation for providing credibility and visibility.

Ms. Weiner focuses on the distinctive features of companies, helping them establish proper positioning and exposure with their various constituencies, in accordance with their short and long-term objectives. Ms. Weiner counsels clients on reputation management and effective networking. She has also provided extensive support in litigation matters and other sensitive corporate communications issues. Clients rely on her ability to conquer communication barriers, simplify complicated business concepts, and guide foreign clients through the U.S. markets.

For public companies, services include gaining sponsorship on Wall Street with analysts, investment bankers, portfolio and hedge fund managers as well as high net worth individuals. The firm provides assistance in financial communications with shareholders and the media and helps clients navigate complex disclosure requirements. Ms. Weiner has an enviable track record for gaining exposure for clients in leading business and trade publications.

Her understanding of financial statements and reporting requirements has helped her in counseling the corporate and non-profit worlds -- particularly with respect to the current environment where transparency and accountability have become major factors in funding decisions.

Ms. Weiner received her B.A. and M.A. from the University of Southern California, and has taught entrepreneurship at the New School for Social Research.

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