Access to Experts

Michael Stroik , Manager, Research and Analytics , CECP

As Manager, Research and Analytics, Michael manages the annual Corporate Giving Standard survey and the accompanying annual "Giving in Numbers" trend report, a resource for leading giving professionals and those with a stake in the future of corporate giving. The project involves the analysis of trends with matching gift programs, international giving, staffing, employee volunteerism, and other aspects of corporate philanthropy. Michael works directly with CECP members around the country and world to support their benchmarking endeavors. Prior to joining CECP, Michael managed a number of projects for Target's Community Relations team with focuses on disaster response, early childhood literacy development, and cause marketing. As a graduate student, he also worked for PolicyLink, a national research and action institute advancing economic and social equity. Michael holds a Master of Public Administration degree from the University of Washington, Evans School of Public Affairs where he served as a Research Fellow in 2011. He received his bachelor's degree in Finance from the University of Wisconsin. He is an avid sports fan and enjoys his annual heartbreak while cheering for his favorite teams, the Minnesota Twins and Vikings. On weekends, you can find Michael hitting range balls at Chelsea Piers or jogging in Central Park with his wife.

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