

## Access to Experts



**Margaret Coady**  
Executive Director  
CECP

As CECP's Executive Director, Margaret leads the organization's long-range strategic and operational planning, oversees its partnership initiatives and thought leadership investments, and manages CECP's high-performing programmatic staff.

Since joining CECP in early 2005, Margaret has been instrumental in establishing CECP as the top forum for inspiring and challenging CEOs and corporate philanthropic leaders to align community initiatives with core business strategy. In addition to setting the organization's internal goals and priorities, Margaret has driven the research agenda for CECP, working with Fortune 500 CEOs to forecast trends and establish best-practices for companies seeking to have the greatest positive societal impact. She frequently presents for national and global audiences and represents CECP in print and broadcast interviews for top media outlets including The Economist, US News & World Report, USA Today, Huffington Post, BBC World Report, and CNBC.

Margaret also directs CECP's partnership initiatives such as the development of Principles of Social Investment with the United Nations Global Compact, the release of a dollar valuation for corporate pro bono service in collaboration with the Taproot Foundation, the landmark research association between CECP and The Conference Board, and the forward-looking publications "Shaping the Future: Solving Social Problems through Business Strategy" with McKinsey & Company and "Business at its Best: Driving Sustainable Value Creation" with Accenture. She is also the creator of the ongoing "Giving in Numbers" report series and authored its first four editions.

A native of New York City, Margaret graduated with magna cum laude and Phi Beta Kappa honors from Williams College and was Valedictorian of her class at Columbia Business School.

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