

Access to Experts



William Tincup, SPHR , CEO , Tincup & Co.

William is one of the country's leading thinkers on social media application for human resources, and an expert on adoption of HR technology. William has been blogging about HR related issues since 2007. He's a contributor to Fistful of Talent, HRTechEurope and HRExaminer and also co-hosts a daily HR podcast called DriveThruHR. Tweet him @williamtincup and check him out on Facebook, Google+ and/or Instagram. Not up to speed in the social media game? Reach out via email (william@tincup.com).

William serves on the Board of Advisors for Insynctive, Causecast, Work4Labs, PeopleReport, Jurify, AppLearn, StrengthsInsight, The Workforce Institute, PeopleMatter, SmartRecruiters, Ajax Workforce Marketing and is a 2013 Council Member for The Candidate Experience Awards. He also serves on the Board of Directors for Chequed. William is a graduate of the University of Alabama of Birmingham with a BA in Art History. He also earned a MA from the University of Arizona and a MBA from Case Western Reserve University.

Contact [Carol Courter](#), Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

