

## Access to Experts

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Daniel Diermeier is a faculty member at Northwestern University, holding appointments as the IBM Professor of Regulation and Competitive Practice of Managerial Economics and Decision Sciences at the Kellogg School of Management, as well as Professor of Political Science at the Weinberg College of Arts and Sciences. He is the co-founder of the Northwestern Institute on Complex Systems (NICO) and the Chairman of the Northwestern Global Health Foundation. He currently serves as director of the Ford Motor Company Center for Global Citizenship. Professor Diermeier's work focuses on political institutions, reputation management, political and regulatory risk, crisis management, and integrated strategy. He is author of *Reputation Rules: Strategies for Managing Your Company's Most Valuable Asset*, McGraw-Hill 2011.

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## Publications by Daniel Diermeier

Director Notes

- [Driving Real Value with CSR](#)  
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