Access to Experts

Scott M. Wright
Executive Director, Global Communications
Merck & Co., Inc.

Mr. Wright heads the corporate internal communications function for Merck &Co., Inc. a global healthcare leader based in Whitehouse Station, NJ and operation in 140 countries. He oversees a global team and has responsibility for developing and implementing the global internal communications strategy, which includes editorial content, employee engagement and branding, corporate strategy communications, global business operations communications and the company's internal portal, Sync. Prior to joining Merck, Mr. Wright was Director, Employee Communications for PAREXEL International, a leading global bio/pharmaceutical services firm based in Waltham, MA. At PARAXEL, Mr. Wright established and built the global internal communication group and launched several key strategic initiatives, including redeveloping their portal strategy and increasing adoption by nearly 300% globally. Prior to entering the corporate workforce, Mr. Wright launched and operated a successful marketing communications firm in northern New England for 12 years before merging and selling the business. IN addition to his current position at Merck, Mr. Wright is an adjunct professor with Northeastern University in Boston teaching online courses in Organizational and Leadership Communications, Ethics in Organizational Communications, Persuasion and Negotiation and Multicultural Communications. Mr. Wright is a passionate advocate of the co-creations processes both the development and execution of initiatives, in that people will support what they help create. Furthermore, he believes the driving meaningful changes means relentlessly challenging the status quo. His favorite quote about both business and approaching most things in life by Thomas Jefferson: "If you want something you never had, you must be willing to do something you've never done."

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