

## Access to Experts



**Brad Haudan**  
Managing Director  
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Brad Haudan, Managing Director, Root Inc. Brad has been with Root Inc. for nine years and has developed expertise in various industry verticals. He currently leads Root's strategic account planning process and center of excellence, focusing on helping leadership teams and organizations through transformative change. Brad received a Master of Business Administration from the University of Michigan's Stephen Ross School of Business in 2010 and is currently a board member of the Letterwinners M Club.

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