

Access to Experts



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Dana Brown is professor of strategic management at EMLYON Business School in France and international visiting scholar at Saïd Business School, Oxford University. She holds a PhD in political science from MIT, and an M.Phil. in Russian Studies from Oxford University. Dana's research and teaching focuses on corporate global entry strategies and the use of social (CSR) initiatives as a component of market entry. She is also academic director of the International DBA program, a joint degree between EMLYON and Lingnan University in Guangzhou, China. Dana works as an advisor to the Alfa Fellowship Program, which provides an opportunity for young professionals to work for one year in Russia. She is an avid supporter of international education and responsible business practice.

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Publications by Dana Brown

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06 August, 2013