

## Access to Experts



**Dana Brown**  
Professor of Strategic Management  
EMLYON Business School  
International Visiting Scholar  
Said Business School, Oxford University

Dana Brown is professor of strategic management at EMLYON Business School in France and international visiting scholar at Said Business School, Oxford University. She holds a PhD in political science from MIT, and an M.Phil. in Russian Studies from Oxford University. Dana's research and teaching focuses on corporate global entry strategies and the use of social (CSR) initiatives as a component of market entry. She is also academic director of the International DBA program, a joint degree between EMLYON and Lingnan University in Guangzhou, China. Dana works as an advisor to the Alfa Fellowship Program, which provides an opportunity for young professionals to work for one year in Russia. She is an avid supporter of international education and responsible business practice.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

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## Publications by Dana Brown

Director Notes

- [Generating Value for Investors and Society](#)  
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