

## Access to Experts



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Irene Sobol is a Senior Manager, Institute for Sustainable Value Creation (ISVC). Prior to joining the ISVC team, Irene has led Research Working Groups at The Conference Board covering topics such as "Integrating Sustainability into your Core Business" and "Measuring the Impact of Corporate Social Investments." She works closely with Conference Board members, outside experts and thought-leaders to deliver timely, relevant and co-created research reports based on the insights and findings of the groups. She brings more than 10 years of international experience in strategic communications, marketing, social media strategy, and sustainability.

Irene holds a B.A. in Marketing Management and Organizational Behavior from Baruch College, CUNY, and an MBA with a focus on Sustainable Development from the University of Geneva, Switzerland.

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