

## Access to Experts

### Bill Lee

Bill Lee is president of Lee Communications, a marketing communications firm in Dallas whose clients include Lucent Worldwide Services, Network Appliance, and other technology firms. He has written for a number of publications, including: *Wall Street Journal*, *Communication World*, *Management Review*, and *Organizational Dynamics*. His book, *Mavericks in the Workplace: Harnessing the Genius of American Workers*, was published by Oxford University Press in 1998.

A graduate of the University of Texas at Austin and former mathematics teaching fellow at Stanford, Lee brings a varied background to business issues. He was vice president of operations for Lee-Emmert, a prominent Dallas construction firm, and controller for Glastron, a major recreational boat manufacturer. He also served as an official in the department of defense during the George H.W. Bush administration.

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## Publications by Bill Lee

Research Report

- [Mid-Market CEO Challenge](#)  
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