

## Access to Experts



**Margaret Moore**

Co-Director, Institute of Coaching  
McLean Hospital, a Harvard Medical School affiliate

Margaret Moore / Coach Meg is a biologist with an MBA, is a 17-year veteran of the biotechnology industry in the UK, Canada, US, and France. She served in executive roles at three companies that later joined Sanofi, and she was CEO and COO of two biotech companies. In 2000, she shifted to prevention and well-being and founded Wellcoaches Corporation - strategic partner of the American College of Sports Medicine, now a standard-bearer for professional coaches in health care and wellness having trained more than 6,500 health professionals as health and wellness coaches in 47 countries. Margaret is co-founder and co-director of the Institute of Coaching at McLean Hospital, an affiliate of Harvard Medical school, and co-director of the annual Coaching in Leadership & Healthcare conference offered by Harvard Medical School. She is co-leader of the National Consortium for Credentialing of Health & Wellness Coaches, a consortium of 70+ organizations that is developing a national certification, training and education standards, and a collaborative coaching research agenda. She is the lead author of the first coaching textbook in healthcare, the Coaching Psychology Manual published by Lippincott, Williams & Wilkins, and co-authored a Harvard Health Book titled "Organize Your Mind, Organize Your Life," translating the neuroscience of brain organization into self-coaching tools, published by Harlequin. She publishes blogs at Psychology Today and Huffintong Post and tweets @coachmeg.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

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