

## Access to Experts



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Marc Bertoneche is a visiting professor of finance at the Harvard Business School. He is also a professor in business administration at the University of Bordeaux, an associate fellow at the Saïd Business School and at Green Templeton College in Oxford and a distinguished visiting professor at HEC Paris. He has developed and taught in a large number of executive programs all over the world and has been a consultant to a wide variety of organizations. He is a director of the board and a chair of the audit committee of several companies in Europe, the United States and Asia. He has published several books and numerous articles on various financial topics. He holds a PhD from Northwestern University's Graduate School of Management and a Doctorate in Management from the University of Bordeaux, together with a MBA, a Master in Economics and a Master in Political Science.

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## Publications by Marc Bertoneche

Director Notes

- [The Sustainability Business Case: A Model for Incorporating Financial Value Drivers](#)  
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