

Access to Experts



Alessandra Zocca
Secretary-General
PWI Brussels

Alessandra Zocca joined PWI Brussels in 2010 and in May 2011 was appointed as Secretary General. She is also the Founder and Director of the PWI Magazine.

Alessandra is a change management expert with an international career background. She has held different managerial positions - both as director and consultant - within leading global multinational companies, including DHL and Accenture, working in Belgium, Italy, Germany and Sweden.

She started her career as an organisation and manufacturing lecturer at the University of Verona, where she graduated in Economics in 1985 (her thesis was published). In 2001 she earned her Masters Degree in Neurolinguistic Programming (NLP).

Alessandra has actively contributed to associations like AIESEC, Amnesty International and Fondazione Marisa Bellisario. She is also associate manager at Obiettivo50.

Born in Verona (Italy), Alessandra speaks five languages, is a passionate traveller and a psychology scholar.

Alessandra has recently being appointed by the Commune of Verona as Presidente of the Brussels circle of the "Veroneses in the world".

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

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