

## Access to Experts

### **Jane Kotecha**

Global Knowledge Services  
PwC

Jane Kotecha is a global knowledge manager at PwC and the Advocate programme leader for Spark, PwC's social networking & collaboration platform.

Since the launch, she has recruited 1,780 Advocates from Australia to Uruguay (and 84 other territories in between), to help spread the message across the network of PwC firms and work together to increase adoption. The Advocate programme has been recognised as a key factor to the success of social networking at PwC and continues to be an effective way to engage with all levels of staff.

Prior to joining PwC, Jane was a senior account manager in online advertising and branding agencies, working on large international telecom and FMCG accounts.

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