

Access to Experts



Ulrika Hasselgren
CEO
Ethix SRI Advisors

Ulrika Hasselgren is founding partner and CEO of Ethix SRI Advisors. Mrs. Hasselgren advises institutional investors across Europe and in the U.S. in the fields of sustainable and responsible investment since 1999. In 2000, she helped Sweden's state pension fund AP7 to develop their policy for responsible investment and developed the innovative norm-based screening methodology, which has become a standard for investors throughout the Nordic region and the fastest growing strategy in Europe. Mrs. Hasselgren has a background in the management consulting industry including 12 years with McKinsey & Company before establishing team Ethix in 1999. Mrs. Hasselgren guest lectures on business ethics and responsible investment at Stockholm University School of Business and is a frequent speaker at international investor conferences and seminars. Mrs. Hasselgren serves as member of the board of Eurosif.

Ethix SRI Advisors provides established services and tools ranging from developing a policy for responsible investment to implementing strategies including portfolio monitoring, company research, shareholder engagement programs, and communication. Ethix is an international team from 10 countries with thorough experience, strong academic records and skills including 16 languages. Its research capacity is based on established screening methodologies covering over 10 000 listed companies globally and a team of experts assessing corporate performance in relation to set criteria. Ethix's clients manage SRI assets totaling in excess of €300 billion.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.