

Access to Experts



Joann S. Lublin
Management News Editor
The Wall Street Journal

Joann S. Lublin is management news editor for The Wall Street Journal. She works with reporters in the U.S. and abroad to conceptualize and organize coverage of management and workplace issues. She covers issues such as corporate governance, executive compensation, recruiting and succession and writes stories on these topics, mainly for the Journal's front page and Marketplace section. She assumed her duties in December 2002.

Ms. Lublin long served as contributing editor of the Journal's annual special section on executive pay and still helps coordinate coverage of its yearly CEO pay survey. She previously oversaw the weekly Career Journal pages and was responsible for career coverage.

In July 1971, Ms. Lublin joined the Journal as a reporter in San Francisco and transferred to Chicago in September 1973. She moved to Washington in April 1979, where she covered labor issues, housing and urban affairs and other beats. Named news editor of the Journal's London bureau in January 1987, she became its deputy bureau chief in 1988.

She transferred to New York in August 1990 as a senior special writer covering management. In August 1992, she became deputy management editor. In July 1993, she created the Journal's "Managing Your Career" column. Between August 1992 and November 1995, she also helped edit enterprise articles and oversaw small-business coverage.

In September 1998, Ms. Lublin helped initiate the Journal's Your Career Matters page, later renamed Career Journal. She resumed writing the "Managing Your Career" column in April 2000 and became career news editor in July 2000. Her advice column "Your Executive Career," launched in August 2010, appears every month on WSJ.com.

In 2007, she was a finalist for a Loeb Award, the highest honor in business journalism. In 2003, Ms. Lublin was a member of a Journal team awarded the Pulitzer Prize in explanatory reporting for a series of stories that exposed corporate scandals, bringing them to life in compelling narratives. She was a member of another Journal team that shared a Society of American Business Editors and Writers award in 2003 for their "What's Wrong" series.

In 2002, she received a Newswomen's Club of New York Front Page Award in the general business category for her front-page story, 'Un?easy Money - What's Wrong? Deadbeat CEOs Plague Firms As Economy and Markets Roil.' That same year, she received the PR0 Award from the International Association of Corporate and Professional Recruitment in recognition of her distinguished journalism career and consistent and significant contribution to the understanding of human-resources issues through her reporting on management issues.

In 1979, she received a distinguished contribution award in the American Psychological Foundation's National

Media Awards Program. The San Francisco Press Club and the National Society for Medical Research have also honored her work.

Ms. Lublin frequently appears on TV and at conferences to discuss executive pay and corporate governance. In June 2005, she was a keynote speaker at the Fiduciary College hosted by Stanford University Law School. She also keynoted an October 2004 symposium at the University of Colorado on business ethics.

Her freelance articles have appeared in Columbia Journalism Review, Ms., Juris Doctor, Family Health, Seventeen and California Living magazines. She is a member of the Society of Professional Journalists.

A native of Dayton, Ohio, Ms. Lublin earned a bachelor's degree in journalism with honors, from Northwestern University. She received a master's degree in communications from Stanford University.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org