

## Access to Experts

### Harvey D. Shapiro

Writer  
The Conference Board

Harvey D. Shapiro is a writer and consultant based in New York City. Shapiro, who is currently a senior contributing editor at *Institutional Investor Magazine*, has also been a columnist for the *New York Times* and a contributor to the *New York Times Magazine* and *Book Review*. He has also written for a number of other leading magazines and newspapers.

Shapiro has been active as a speechwriter for a number of senior corporate executives, as well as candidates for elected office, and he has served as a ghostwriter for several books and numerous articles and essays. .

Shapiro has been a consultant to a number of major financial institutions and industrial companies in the United States and abroad. Shapiro has also been a consultant to the President's Commission on Income Maintenance Programs, the Cabinet Committee on Cable Communications, and the U.S. Small Business Administration. In addition, he has been a consultant to the Ford and Russell Sage Foundations, the Rand Corporation, and the Urban Institute. He has also been a member of the Council on Foreign Relations' Task Force on Country Risk.

Shapiro, a native of Wisconsin, holds degrees from the University of Wisconsin, Princeton University, and the University of Chicago. He was a Walter Bagehot Fellow at Columbia University, where he has also served as an adjunct professor.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by Harvey D. Shapiro

### Executive Action Report

- [On the Record with Dan Reardon: CEO of North Highland](#)  
09 July, 2015
- [On the Record with Paul Chodak: President and Chief Operating Officer, Indiana-Michigan Power](#)  
09 July, 2015
- [On the Record with Charles Allen](#)  
08 September, 2014
- [How Can Companies Make the Value of Intangibles More, Well, Tangible?](#)  
16 June, 2014
- [Shifts in the Supply Chain Equation Provide Opportunities for Mid-Market Companies—and Concerns](#)  
09 April, 2013