Access to Experts

Dr. Edward Tse , Senior Partner and Chairman for Greater China , Booz & Company

Dr. Edward Tse is Booz & Company's senior partner and chairman for Greater China (Shanghai, Beijing, Hong Kong and Taipei). He has nearly 30 years of management consulting and senior corporate management experience. Widely known as one of the most experienced and most respected management consultants in Greater China, Dr. Tse specializes in the definition and implementation of corporate transformation, organizational effectiveness, and business strategies. His experience covers various industries. He has assisted several hundred companies – headquartered both within and outside China –on all aspects of business related to China and its integration with the rest of the world. He also consults to public sector organizations such as the World Bank, the Asian Development Bank and the Chinese Government on issues related to policies, state-owned enterprise reform and competitiveness.

From 2006-12, he served as an independent board member for Baoshan Iron & Steel Corp. (which won the first Shanghai Exchange "Annual Board Governance Prize" in Dec 2009). He is currently an independent board member of two other large Chinese industrial state-owned enterprises, a special policy advisor for Shanghai Municipal Government, as well as a member of Hong Kong Government's Strategic Development Commission.

Dr. Tse is a frequent speaker on Greater China's business and regulations, and author of over 100 articles. He is author of three books*:* *Direction – What Chinese Enterprises Should Learn* (in Chinese; Winter 2007); *The China Strategy – Harnessing the Power of the World's Fastest-Growing Economy* (Spring 2010); *Surpass – Chinese Enterprises' Next Ten Years* (in Chinese; Spring 2012). He was named as one of the most Influential People in China's Mobile Communications Industry by Shoujiquan magazine (2007), one of "Top 20 Most Admirable Knowledge Stars in China" by Manager Magazine (2011), and one of "Top 10 Most Insightful and Inspirational Authors in China" by Business Review magazine (2012).

He holds a Ph.D. in Civil Engineering and MBA from University of California, Berkeley, and an MS and BS from MIT. He is a Chinese national and fluent in Mandarin and Cantonese.

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