

## Access to Experts



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Jeanne Trogan is executive director, global internal communications for Dell. In this role she leads a team of 35 in eight countries responsible for aligning Dell's 105,000 team members to the company's growth strategy and creating a culture of brand ambassadors. Prior to joining Dell in 2009, Jeanne spent eight years at McDonald's Corp. In this time she supported the international business units, then went on to lead corporate internal communications and executive communications for the CEO, CMO and Chief HR Officer. Before joining McDonald's, Jeanne worked in public relations in agency (Edelman) and start-up environments.

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