

Access to Experts



Charlie Ungashick
Chief Marketing Officer
Globoforce

As Globoforce's Chief Marketing Officer, Charlie Ungashick leads global marketing strategy and communications. In this role, he is responsible for all aspects of the company's global marketing efforts, including defining and executing marketing strategies, brand management, demand generation, public relations, product marketing, and inside sales. With more than 15 years of executive experience, Charlie brings a wealth of knowledge in product management, marketing, and sales, including leading marketing teams through two successful IPOs. He has a rich history with enterprise software and SaaS companies, having held leadership roles in several high-growth companies, including xkoto (acquired by Teradata), SilverStream Software, Novell, and FileNet. He holds a Bachelor of Arts degree from Fordham University in political science and French and also studied economics at the Universite Paris Sorbonne (Paris IV).

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