

## Access to Experts



**Charlie Ungashick**  
Chief Marketing Officer  
Globoforce

As Globoforce's Chief Marketing Officer, Charlie Ungashick leads global marketing strategy and communications. In this role, he is responsible for all aspects of the company's global marketing efforts, including defining and executing marketing strategies, brand management, demand generation, public relations, product marketing, and inside sales. With more than 15 years of executive experience, Charlie brings a wealth of knowledge in product management, marketing, and sales, including leading marketing teams through two successful IPOs. He has a rich history with enterprise software and SaaS companies, having held leadership roles in several high-growth companies, including xkoto (acquired by Teradata), SilverStream Software, Novell, and FileNet. He holds a Bachelor of Arts degree from Fordham University in political science and French and also studied economics at the Universite Paris Sorbonne (Paris IV).

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)