

## Access to Experts



**Pierre Lechevalier**

Senior Manager, New Business Development, Europe  
The Conference Board

Highly skilled strategic commercial and business development director with over 20 years of experience leading worldwide sales and business management programs for global companies. Pierre has taken a pivotal role in driving business success as the pioneer behind development and launch of innovative programs, focused on maximizing sales and revenues by targeting key channel development, customer retention and acquisition, account penetration, and product portfolio development. In particular, Pierre is specialized at building new sales organizations to achieve through his leadership excellence in all operational areas, resulting in greater sales results. In 2012 Pierre joined The Conference Board as Senior Europe Business development manager.

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