

Access to Experts



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Michelle Settecase, located in Cleveland, Ohio, has been with EY for nearly 14 years, all of it in competitive intelligence. She's written multiple juried articles on competitive intelligence for professional and academic publications on topics covering analytical techniques, sourcing intelligence, collaborative intelligence, and measuring intelligence programs. She's spoken at the local, national and international levels on CI at Strategic and Competitive Intelligence Professionals (SCIP) events. She has worked closely with academia as well at Kent State University, Thunderbird -- The Graduate School of Management, and Notre Dame College where she has presented, taught lectures and developed curriculum on intelligence. She has a Master's of International Management from Thunderbird, and a Bachelor's of Arts in Russian Language and Area Studies from Miami University in Oxford, Ohio.

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