

## Access to Experts



**Michelle Settecase**  
Leader, Competitive Intelligence  
Ernst & Young, LLP

Michelle Settecase, located in Cleveland, Ohio, has been with EY for nearly 14 years, all of it in competitive intelligence. She's written multiple juried articles on competitive intelligence for professional and academic publications on topics covering analytical techniques, sourcing intelligence, collaborative intelligence, and measuring intelligence programs. She's spoken at the local, national and international levels on CI at Strategic and Competitive Intelligence Professionals (SCIP) events. She has worked closely with academia as well at Kent State University, Thunderbird -- The Graduate School of Management, and Notre Dame College where she has presented, taught lectures and developed curriculum on intelligence. She has a Master's of International Management from Thunderbird, and a Bachelor's of Arts in Russian Language and Area Studies from Miami University in Oxford, Ohio.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)