

## Access to Experts



**Michael Ian Fanning**  
Director, Sustainable Development  
Michelin Group

Between now and 2050 the global population is expected to increase from about 7 billion people to more than 9 billion people, with the majority of the growth in the developing and emerging world. As this growth and development takes place, substantial changes will be required in all countries in order for 9 billion people to live well and within the limits of one planet.

In addition, this global growth is generating an ever-increasing demand for the transportation of people and goods. The number of vehicles on the globe will increase sharply by 2030, creating new energy, environmental and social challenges in every region of the world. As director of sustainable development, Michael Fanning leads the Michelin Performance and Responsibility process, which charts the company's response to these challenges.

Previously, Fanning was vice president of corporate affairs for Michelin North America, where he was responsible for corporate communication, government affairs, and media planning and buying for the North American operations of Michelin Group. Fanning joined Michelin in 1999 following executive communication assignments with Liberty Corp., The Reader's Digest Association, IBM and the Associated General Contractors of America.

Fanning is Michelin's liaison-delegate to the World Business Council for Sustainable Development and the company's representative to the U.N. Global Compact. He is also an advisory board member for the Initiative on Sustainability and a member of the European Council on Corporate Responsibility and Sustainability, both with The Conference Board. His professional communications memberships include the Arthur W. Page Society and The Seminar. He is a past chairman and current member of the Advisory Council on Communication at the College of Charleston. He is a past board member of the Rubber Manufacturers Association and the Organization for International Investment, both based in Washington, D.C. He also served on the board of The Yellowstone Park Foundation, Bozeman, Mont. and the Automotive Hall of Fame, Dearborn, Mich.

Fanning is a native of Washington, D.C. He holds a bachelor's degree in radio, TV and film from University College at the University of Maryland.

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