

## Access to Experts



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Brad Whitworth is a senior communication manager at Cisco in San Jose, California. His team focuses on external and internal communications for the company's emerging solutions ecosystems group. Before joining Cisco in 2007, Brad worked for Hewlett-Packard, PeopleSoft and AAA. During his tenure at HP, his cutting-edge research proved the link between leadership communication and employee performance. Brad's research, writing and presentations at more than 250 conferences and workshops have earned him recognition as a thought leader in the field of organizational communication. Brad served as chairman of the 16,000-member International Association of Business Communicators and was named an IABC Fellow in 1996. He holds an MBA from Santa Clara University and bachelor's degrees in both journalism and speech from the University of Missouri.

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