

## Access to Experts



**Steven Reinemund**

Dean of Business; Professor of Leadership and Strategy  
Wake Forest University

Steve Reinemund is the Dean of Business at Wake Forest University, and Professor of Leadership and Strategy. He assumed his responsibilities on July 1, 2008.

Steve retired as Chairman of the Board of PepsiCo, Inc. in May, 2007 and as Chief Executive Officer in October, 2006. He is a 23-year PepsiCo veteran who led the corporation as Chairman and Chief Executive from 2001 to 2006. During that period, PepsiCo's revenues increased by more than \$9 billion, net income increased by 70%, earnings per share increased by 80%, its annual dividend doubled and the company's market capitalization surpassed \$100 billion. In addition to the growth of the company, Steve's legacy includes a commitment to health and wellness, diversity and inclusion, and values-based leadership.

Steve is currently a member of the board of directors of American Express, ExxonMobil, Walmart and Marriott. From 2005 to 2007, Steve was chairman of the National Minority Supplier Development Council. He served on the National Advisory Board of the Salvation Army from 1990 to 1999, and he was chairman of this board from 1996 to 1999. Steve also served on the board of The National Council of La Raza from 1992 to 2001 and was chairman of its Corporate Board of Advisors from 1992 to 1996.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)