

Access to Experts



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Aleen Bayard, LEED Green Associate, is Managing Partner of Footprint Partners. Aleen brings 25+ years of experience in change management strategy, communication, leadership development, and marketing to the practice. She has worked with clients across a wide variety of industries, from healthcare and real estate to manufacturing and consumer products. Aleen is a lecturer at the University of Chicago Graham School, and Northwestern University. She has designed curriculum and teaches on the subjects of Change Management, Leadership Principles & Practices, Internal Communications, Executive Success Skills, and Public Relations. She has developed leadership curriculum for several national associations including NAR, SWE and BOMA.

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