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**Michael P. Krzus** is an independent consultant and researcher. He is one of the world's leading authorities on integrated reporting and how to use it to support and communicate a long-term strategy. His work focuses on integrated reporting as business process built on a foundation of governance, strategy, and risk management. Mike spent his 38-year professional career in industry and public accounting, working in audit, financial reporting, and public policy. He retired as a Grant Thornton Partner in 2011 and founded his own consulting firm in August 2011.