

## Access to Experts



**Laura Kane**

Vice President, Corporate Communications  
Aflac

Laura Kane is the vice president of corporate communications for Aflac, the largest provider of supplemental insurance in the United States and the number one provider of life insurance in Japan. Ms. Kane joined Aflac in 2003, bringing experience that encompasses strategy development, media relations, reputation management, and integrated marketing. As VP of corporate communications, she is responsible for providing strategic leadership and day-to-day management of integrated communications programs that advance the brand and enhance the corporate reputation.

Prior to joining Aflac, Ms. Kane was SVP of Communications for the Metro Atlanta Chamber of Commerce. She also was as an account director at Euro RSCG and Nordensson Lynn Advertising. Ms. Kane started her career at ABC in NYC where she worked developing content and new business opportunities for the Network including bringing ESPN to Japan, helping to launch the company's first web site and writing the company's first eCommerce plan.

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