

Access to Experts



Mason Nelder
Director of Social Media & Digital Strategy
Verizon Communications

Mason Nelder is a communications and social business strategist, primarily focusing on social media and digital strategy. With over ten years of digital experience from startups to Fortune 20, he's a collaborator, strategist and speaker who has sparked culture change, improved business communication and persuasively mandated business innovation. Currently serving as Director of Social and Digital Strategy for Verizon Communications, he's also a husband, father of three, avid pet owner and sports enthusiast, pursuing adventure and a thorough enjoyment of life wherever it may lead.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org