

Access to Experts



Sharon Wamble-King

Senior Vice President of Enterprise Communications
Florida Blue

Sharon Wamble-King is Florida Blue's senior vice president of enterprise communication. In this role, Wamble-King is responsible for strategic communications including media relations and reputation leadership, plus employee, human resource and executive communications.

Throughout her career, Wamble-King has held leadership positions at: Aetna, Strategix Management Consulting, Arthur Andersen, LLP, William M. Mercer, Kaiser Permanente and Blue Cross of California.

Wamble-King is an alumna of Leadership Florida and Leadership Jacksonville. She is a member of the Communication Leadership Exchange, Public Relations Society of America, Society for Human Resource Management and the International Association of Business Communicators (IABC). She also has served as an international executive board member for IABC and trustee of the IABC Research Foundation.

Wamble-King holds a Bachelor of Science in Communication Arts and Sociology from the University of the Pacific and a Master of Science in Mass Communication from California State University.

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