

## Access to Experts



**Gena Lovett**  
Chief Diversity Officer  
Alcoa, Inc.  
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Gena C. Lovett was appointed Chief Diversity Officer for Alcoa in January 2012, serving as the company's executive level diversity and inclusion strategist.

Since June 2007, Gena has led one of Alcoa's largest manufacturing facilities located in Cleveland, Ohio. Here, she had P&L responsibility and led manufacturing operations for three of Alcoa's businesses – Alcoa Forged and Cast Products, Commercial Vehicle Wheels, and Forged Specialty Wheels. Under her leadership, safety performance at the plant improved 77.7%, on-time delivery increased more than 50%, employee engagement improved 24%, and productivity, since 2009, improved 45%.

Gena has an extensive background in manufacturing, having spent 15 years in progressively demanding roles with Ford Motor Company in Cleveland, Dearborn, Chicago, and Atlanta. Her last assignment was plant manager for Ford's Allen Park, Michigan facility.

Gena serves on the advisory board of the Federal Reserve Bank of Cleveland and as a Board Director of the Cuyahoga Community College Foundation, University Hospitals Case Medical Center, The 50 Club of Cleveland, Leadership Cleveland Class of 2011, In Counsel With Women, and Trustee of the Rock and Roll Hall of Fame and Museum. In July 2011, Gena was recognized by Crain's business magazine as a "Woman of Note" and in 2009 was named a YWCA "Woman of Achievement."

Raised in Cleveland, Gena is a graduate of The Ohio State University and has earned an MBA in international business from Baker School of Graduate Studies, in Flint, Michigan. She and her husband, Sant, have one son.

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