

Access to Experts



Barry Asin
President
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Staffing Industry Analysts is the global advisor on contingent work. Known for its independent and objective insights, the company's proprietary research, award-winning content, data, support tools, publications, and executive conferences provide a competitive edge to decision-makers who supply and buy contingent labor.

As President of SIA, Barry Asin has global responsibility for the company's strategy, operations and growth. He joined the company in 2003 as Chief Analyst, where he led the team responsible for SIA's award winning research and content. A leading authority on the staffing industry, contingent labor and contingent labor management issues, he is a frequent speaker at industry events and his expertise is quoted in major business and industry publications, including the New York Times, BusinessWeek, Inc. magazine, and USA Today, among others. He holds an MBA from Harvard University and a BS in engineering from Princeton University.

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