

Access to Experts



Jennifer G. Burrowes

Global Research Lead for Growth Platforms and Americas Research Leader
Accenture

Jennifer is a Managing Director and has worked at Accenture for 25 years. She leads the Growth Platform Research teams for the firm's in-house research capability known as Accenture Research. It is a group of over 170 research professionals located around the globe who have deep knowledge of industries, countries, business and technology topics. Accenture Research supports Accenture and its clients on a variety of research needs from creating thought leadership and distinct points of view, to analyzing markets, industries, companies and competitors. Jennifer's area of focus is cross-industry topics, including Competitor Intelligence, Management Consulting, Technology and Business Process Outsourcing. She is also has responsibility for North America-specific research needs and directs professional development, tools and technology for Accenture Research overall. She has a degree in Business Administration/Finance from the University of Iowa, and lives in the Chicago area.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.