

## Access to Experts



**Helen Roberts**

Program Director for the Strategic Workforce Planning Academy  
The Conference Board

**Helen Roberts** is a Program Director for the Strategic Workforce Planning Academy at The Conference Board. With over 20 years of experience in human capital and executive management, Helen most recently led the strategic workforce planning consulting services for Aruspex where she has helped organizations such as Newell Rubbermaid, Cenovus Energy, EPCOR Utilities, and the Energy Resources Conservation Board. Helen has helped companies in their strategic workforce planning efforts by developing frameworks, internal capabilities, tools and training programs.

Helen brings a deep and unique combination of executive management, human capital and technology experience to the Academy. In addition to building organizations and delivering worldwide on-demand software solutions, she was VP of Marketing and Client Services in the Employer Services division of ADP where she successfully led the development and implementation of global solutions to “move the needle” in customer retention. Helen also held senior positions in product development for ADP, managing Payroll and HR product offerings as well as leading statutory research.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)