

## Access to Experts



**Bob Zukis**

Advisor, Fusion LA  
Senior Fellow, Governance Center

Bob Zukis is a Senior Fellow with The Conference Board Governance Center.

Named in 2013 to the Financial Times Digital 50 Board Candidates With Skills In New Technology, Bob is a leading advocate for digital diversity and improving corporate governance over IT and cybersecurity. He is board member for the NACD Southern California chapter and is a Professor at the USC Marshall School of Business.

Zukis retired from PwC in 2012 as an Advisory Partner and is now working on disruptive start-ups and has held CEO and executive level positions in VC and PE backed companies. He is an Advisory Board member with the UC Irvine Center For Digital Transformation.

While at PwC, Zukis held President/GM level leadership and management positions across four continents and twenty countries. He has a broad range of management consulting and industry experience and his functional breadth reaches across business and IT strategy, operations and corporate governance.

Zukis is a sought after speaker, author and thought leader who is regularly quoted and published in a variety of press. He is the Author of Social Inc. – Why Business is the Next Social Opportunity Worth Trillions (Kauffman Fellows Press 2013) and the chapter IT Governance in a Digital World in The Handbook of Board Governance (Wiley 2016).

He is a CPA and also holds an MBA with Honors from The University of Chicago and a BBA from Texas Tech University.

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