Bob Zukis

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Bob Zukis is a Senior Fellow with The Conference Board Governance & Sustainability Center and the Founder and CEO of Digital Directors Network the leader in digital and cybersecurity governance.

He is a retired PwC Advisory Senior Partner where he lived and worked on 4 continents across 20 countries. He built high performing teams, launched and led multiple businesses and helped the global F1000 on a range of strategic, operational and technology issues. He held senior leadership roles on PwC's Global and Asia Pacific leadership teams and led their US IT strategy and operations practice, and regional data management and cybersecurity business.

He was recently an Adjunct Professor at the USC Marshall School of Business where he taught graduate level courses in strategic management, structured problem solving, global business issues and corporate governance.

He has broader experience as a SaaS CEO, PE/VC Advisor, Board Member and is the author of three books and three book chapters.

Bob's been quoted or published in the *Harvard Law Forum*, *NACD Directorship, Financial Times, FT Agenda, Corporate Board, Wired, Bloomberg Law, Forbes, CIO Magazine, Info World, Computer News, WSJ, CIO Update, Risk Professional, Computer World* and The Atlantic's *Quartz*.

His global career allowed him to live in Saudi Arabia, Hong Kong, London, Tokyo and various cities across the United States.