

Access to Experts

Nancye Green

Nancye Green began her career as a designer and founded, managed, and sold a well-known design/branding/marketing consultancy, Donovan and Green, in 1996. Today she serves on P&G's design advisory board and several boards of directors – Hallmark, Waterworks, and Asphalt Media. She maintains a consulting practice; is a partner in Sphere Advisors, a consultancy that advises C-Level executives on issues related to their intangible assets; and is a founder and a Chief Marketing Officer in a direct-to-consumer skincare company, Esteem by Naomi Judd.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Nancye Green

Executive Action Report

- [New Ways to Innovate... Creating a Corporate Advisory Board](#)
06 May, 2004