

## Access to Experts



**Jennifer Crozier**

Vice President of Global Citizenship Initiatives  
IBM

Jen Crozier is IBM's Vice President of Global Citizenship Initiatives and is responsible for a broad portfolio of philanthropic initiatives that provide grants of IBM technology and talent to communities around the world. Ms. Crozier led the development of the Smarter Cities Challenge, which provides teams of IBM experts and strategic guidance to city leaders and helped devise the Corporate Service Corps, a corporate version of the Peace Corps that deploys thousands of IBM's future leaders on service assignments around the world.

In addition, she leads IBM's economic development portfolio, which provides resources for entrepreneurs such as Supplier Connection, a website that allows vendors to more easily bid for contracts offered by corporations, and the Small and Medium Enterprise (SME) Toolkit, a set of tutorials and forms on specialty topics like contracts, marketing and human resources that provide a template for small business owners. She also oversees World Community Grid, a volunteer effort where individuals and organizations provide the unused power of their computers to scientists who need to perform computations in their quest to develop drugs for cancer, malaria, AIDS and other illnesses, improve water filtration and find more efficient solar energy materials.

Prior to joining IBM's Corporate Citizenship department, Ms. Crozier spent a decade in various roles at IBM, including communications, public policy and market intelligence.

Ms. Crozier is a frequent author and speaker, with her work featured in the *Harvard Business Review*, the *Huffington Post* and events around Corporate Citizenship, urban policy and economic development. She holds a B.A. in Political Science from Colorado College and a M.A. in Linguistics from SUNY Stony Brook and lives in Rye, New York with her husband and two children.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

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