

## Access to Experts



**John Niland**  
Director  
VCO Global Ltd

With 20 years of experience leading international projects - plus a decade of mentoring professionals to grow their reputation and make their services visible - John Niland is one of the co-founders of VCO Global. Usually known as a speaker and coach with Success 121, John has extensive European experience in consulting, accounting, FMCG, retail, technology and financial sectors. Author of "Hidden Value" and "100 Tips to Find Time", John is passionate about supporting those who wish to contribute as well as to win. "Whether we like it or not, business is changing. The economic crisis has heralded a new era, where we need "Contributing-Winners" who have the courage and the mindset of shared-success."

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)