

Access to Experts



Pamela Passman
President and CEO
Center for Responsible Enterprise and Trade (CREATE)

Pamela Passman is the founding President and CEO of the Center for Responsible Enterprise and Trade (CREATE.org), a non-profit business association that develops tools and resources to encourage greater compliance along global supply chains with respect to the protection of intellectual property and the prevention of corruption. Until October 2011, Passman was the Corporate Vice President and Deputy General Counsel, Global Corporate and Regulatory Affairs, Microsoft Corporation. Since 2002, Passman led Microsoft's regulatory compliance work in more than 100 countries, addressing a range of privacy, security, law enforcement, national security, telecommunications and other issues related to cloud computing. She worked closely with business leaders to advance Microsoft's businesses in China and other emerging markets. To ensure strong regulatory compliance and effective engagement with regulators and policy-makers around the world, Passman led the development of programs and processes to reach Microsoft employees and operations in over 100 countries. Passman also led Microsoft's public policy and philanthropic work and had leadership responsibilities for Microsoft's cross-company global corporate citizenship efforts.

She first joined Microsoft in 1996 and until 2002, led the Legal and Corporate Affairs organization in the Far East, based in Tokyo, with a focus on Japan, Korea and the People's Republic of China. Prior to joining Microsoft, Ms. Passman practiced law with Covington & Burling in Washington, D.C. and Nagashima & Ohno in Tokyo, Japan.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org