

Access to Experts

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Laura Schefflow consults with professional services and high technology firms on issues related to marketing, business development, and communications strategy. Since 1999, she has served as program director for a number of Conference Board conferences, including the annual marketing conference. Her firm, www.front-center.com, is located in the San Francisco Bay area. She holds a degree in history and the history of art from the University of Virginia.

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Research Report

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