

## Access to Experts



**David Reimer**  
CEO  
Merryck & Co.

CEO and Managing Partner of Merryck & Co Americas, David Reimer is a recognized expert in the leadership development of the C-suite. A former operator himself, David brings a hands-on knowledge of leadership, strategy, operations, and mentoring to the subject of accelerating top executives' impact. He is consulted by boards, operators and senior HR leaders on the pragmatic development of leaders best-suited for an era of disruption.

"I thought this may not be for me, but I was dead wrong about that. David's knowledge of the many aspects of business

allowed me to see things differently - made me think more about how to go from good to great - this was insightful, practical, and much more than I ever thought mentoring could be."

Partner, Fortune 100 Global Professional Services Firm

Prior to joining Merryck & Co, Reimer built his career leading companies of diverse sectors, from regional construction to global consulting, through various stages of growth and industry dominance. He has lived outside Geneva, in Hong Kong and in Sydney. His last corporate stint was helping lead a three-year turnaround under private equity ownership of Drake Beam Morin's (DBM) North American business. During the heart of the financial crisis, Reimer worked with a highly effective team to refocus the organization on its core, reengage the workforce, and launch a game-changing business model. These efforts restored DBM's quality to number one, doubled revenues over a three-year period, and increased EBITDA 350% -- outpacing competitors' results and significantly improving the realized exit price.

Reimer feels fortunate to have been engaged by hundreds of senior leaders facing major organizational change, industry disruptions, and career crossroads. "I have also benefited tremendously from mentors in my own career," Reimer says. "Veteran leaders who didn't need to help me, but who did so anyway. They didn't flinch from rattling my worldview – particularly at moments where the 'standard' business models were running aground and I needed to think more broadly. I see Merryck & Co's work as a logical extension of the generosity that others showed me."

In other leadership roles, Reimer consulted to the three largest financial services integrations of the financial crisis. In Asia Pacific, his work included both strategic and line roles juggling a mix of wholly-owned, JV, and affiliate business units in 14 countries, including launching wholly-owned operations in China. A frequent speaker at the Conference Board and other industry conferences, he has been interviewed on leadership by the New York Times, Fortune, Inc and Huffington Post, among others. Adam Bryant profiled him for his "Corner Office" column.

Reimer holds a BA in history from Walla Walla College and currently lives in Portland, Oregon. Working on their 3rd decade of marriage, David and his wife Janelle have exchanged all notions of aging gracefully for the delights of raising their two children, Seneca and Holten.

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