

Jeff Miller, CFEI

Executive Vice President - Americas
nudge

At nudge, Jeff is responsible for leading the US team, strategic growth initiatives, and growing partnerships. Workforce financial wellbeing is more than just a job for Jeff. He has a passion for advocating for the financial health of the workforce and all things personal finance.

Prior to nudge, Jeff spent 20 years at MetLife in Financial Wellbeing. He was the Team Lead for MetLife's PlanSmart Financial Wellbeing Platform. With MetLife, Jeff helped to initiate financial wellbeing programs for some of the most complex and well-recognized organizations in the world. Prior to focusing on corporate financial wellbeing, Jeff served as a financial planner for individuals, families, and small business owners.

Jeff is a graduate of Dickinson College with a BS in International Business and Management. He maintains his Series 7, 66, 39, licenses. Jeff and his wife Katie work with local high school students to help build financial literacy in their hometown of West Chester, PA. Jeff has been published in several industry publications including HR.com, Employee Benefit News, PlanSponsor Magazine. He was also featured as a speaker for organizations including the Employee Benefit Research Institute, Silicon Valley Employers Forum, and the Northeast Business Group on Health.