

Henry Detering

Chief Marketing Officer
Neuberger

Henry ("Hank") Detering, CFA, joined Neuberger as Chief Marketing Officer and a member of the Operating Committee in New York in 2023. In this role, Hank drives Neuberger's global brand strategy, building on the firm's reputation as a leading global asset manager by delivering a best-in-class client experience and aligning the firm's investment capabilities with the diverse needs of its global client base.

Hank leads the firm's worldwide Marketing organization, which comprises Media Relations, Marketing Initiatives (including Digital Marketing, Multimedia, Brand & Design), Channel Marketing, Product Marketing & RFP. In his more than two decades of experience in wealth and asset management, prior to joining Neuberger, Hank previously served as Chief Marketing Officer and a member of the Global Executive Board for Vontobel, in Zurich, Switzerland and, before that, he served in various roles at Lazard Asset Management, finishing as Global Head of Marketing.

Hank holds an MBA from the Wharton School, an MA in International Studies from the University of Pennsylvania and a BA in Biophysical Chemistry from Dartmouth College. He is also a CFA charterholder.