

Cristina Bondolowski

Chief Marketing Officer
MSCI

Cristina Bondolowski, as Chief Marketing Officer of MSCI, is responsible for scaling MSCI across new customer segments by strengthening the position among existing and building the brand in new ones. She is in charge of bringing customer centricity across the organization from influencing product development leading the customer intelligence team to defining the value propositions, thought leadership, demand gen and GTM strategy through global integrated marketing and communications' plans. She is also a member of MSCI's Executive Committee and reports to the CEO.

Prior to joining MSCI in 2022, Cristina spent nearly four years at HP, serving first as the Global Marketing Head for Personal Systems-Computing, then for Print & Pan-HP Sustainability Impact. Before HP, she spent 19 years with The Coca-Cola Company serving in various leadership positions, including as the Global Chief Marketing Officer of Sparkling Beverages. As part of her Coca-Cola tenure, she lived in 3 continents (Europe, Asia and America) and led marketing teams across more than 200 countries. During her time living in Asia, she was a member of the Cambodia Minister of Economy and Finance Advisory Board. She served as director for Arca Continental (AC.MX), second largest global bottling company in The Coca-Cola ecosystem.

Before The Coca-Cola Company, she held a variety of marketing roles at a wide range of other companies, including Colgate-Palmolive, Pepsico, Universal Studios and IBM.

Cristina holds a bachelor's degree in Business Administration and Economics from the Universidad CEU San Pablo and a Master of Business Administration in Marketing & Commercial from the IE Business School, both in Madrid.