

Mary Kay DeSola

Enterprise Marketing
Heico Companies

Mary Kay DeSola leads enterprise marketing for The Heico Companies, a global holding company with more than 70 businesses across manufacturing, industrial services, and construction. She focuses on building enterprise-wide marketing capabilities that help business leaders strengthen their brands, accelerate growth, and advance digital transformation.

She brings more than 20 years of experience in marketing leadership, consulting, communications, and brand strategy. As a member of Heico's executive leadership team, Mary Kay partners with senior leaders to shape how marketing drives growth, innovation, and enterprise value.