



Russell Dubner

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Russell Dubner is the Global Leader of Boston Consulting Group's (BCG) Trust & Stakeholder Strategies business and the firm's Global Chief Communications Officer. Russell's approach to client engagements focuses on helping leaders understand and activate trust as both a risk-mitigation tool and a source of competitive advantage.

Prior to joining BCG, Russell served as US CEO and Global Vice Chairman of Edelman.

In addition to his leadership in trust and stakeholder engagement, Russell advises communications and corporate affairs functions on their broader transformation journeys —helping leaders modernize capabilities, elevate operating models, and enhance impact, including through the adoption of emerging technologies, particularly GenAI.

BCG's Trust & Stakeholder Strategies leverages advanced diagnostics to assess trust health, prioritize risk, and align stakeholder engagement strategies across investors, employees, customers, lawmakers, media, and more. Russell has been instrumental in embedding this multi-stakeholder approach into clients' enterprise agendas and value-creation strategies.

He advises global CEOs and leadership teams at critical inflection points — from brand repositioning to operational transformation — guiding them on how to engage stakeholders with strategic precision.

Russell holds an MBA from Columbia Business School and a BA from Franklin & Marshall College.

He serves on the board of the Center for an Urban Future and is a member of YPO's Gotham Chapter. Outside of work, Russell enjoys tennis, judo, and spending time with

his family.