



Nicole Krempa

Chief Marketing Officer
Sodali & Co

Nicole Krempa is the Chief Marketing Officer at Sodali & Co, where she leads the firm's global marketing strategy, brand positioning, and market growth initiatives. Nicole brings over 15 years of experience building and scaling high-impact marketing organizations across financial services, including asset management, wealth management, and capital markets advisory.

Prior to joining Sodali & Co, Nicole served as the Global Head of Marketing for the investment stewardship business at ISS STOXX, where she led a company-wide rebrand, digital transformation and growth marketing efforts. Prior to her role at ISS STOXX, Nicole was the Head of Marketing at CAIS, focused on enhancing the accessibility of private markets investments for financial advisors and their clients, and driving brand awareness through comprehensive executive visibility programs. Nicole has also held senior marketing leadership roles at Bank of New York, J.P. Morgan Private Bank, and Goldman Sachs.

Nicole is known for her ability to translate complex investment and advisory narratives into compelling brand stories that deepen client relationships and drive measurable revenue growth. At Sodali & Co, she is focused on elevating the firm's global profile, strengthening market reputation, and building data-driven marketing and thought leadership to support continued growth across its stakeholder advisory, governance, and capital markets practices.

Nicole holds an MBA in Marketing and Finance from Fordham University's Gabelli School of Business and a BS in International Economics from Georgetown University's School of Foreign Service.