



Karen Wish

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Karen Wish is Vice President, Chief Marketing Officer, and Strategic Communications Lead at the Mount Sinai Health System in New York. She oversees marketing and strategic communications for seven hospitals, more than 7,200 physicians—including general practitioners and specialists, 13 free-standing joint-venture centers, and a rapidly growing network of multispecialty services.

Previously, Karen served as Chief Marketing Officer and Chief Development Officer at Lighthouse Guild, where she supported individuals living with vision loss. Before that, she led marketing initiatives at New York-Presbyterian. She holds an MBA from Columbia Business School.