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Rick Haring is Senior Vice President of Marketing & Communications at International SOS, the world's leading health and security assistance company. He leads marketing strategy, demand generation, brand, and communications, partnering closely with sales, product, and partner teams to help organizations protect their global workforce. Before joining International SOS in 2019, Rick served as Vice President of Digital Marketing for the New Jersey Devils and Prudential Center, and spent more than a decade in marketing, eCommerce, and sales leadership roles at Verizon, where he launched the industry's first socially enabled loyalty program. Rick serves as a director on the Central Bucks School Board and is a committed mentor. He holds an MBA in Marketing from Villanova University and a BS in Economics from Rutgers University. He lives in Doylestown, PA.