



Brittany Mattfeld Craig

Managing Director, Campaign Engagement
Global Impact Ventures

Brittany Mattfeld Craig is a mission-driven leader with more than a decade of experience helping organizations strengthen their impact through strategy, philanthropy, partnerships, employee engagement, and client-centered solutions. As Managing Director at Global Impact, she leads enterprise-wide strategic planning, organizational performance measurement, client engagement, and growth initiatives designed to advance the organization's mission and long-term sustainability. She works across teams to align annual priorities with long-range goals, develop innovative services and partnerships, enhance client experience, and identify new opportunities to expand Global Impact's reach and impact.

In addition to leading strategy and growth efforts, Brittany oversees key philanthropic and engagement initiatives, including workplace giving and employee engagement programs, charitable campaign strategy, disaster response and emergency relief efforts, grantmaking initiatives, and relationships with a diverse network of corporate, nonprofit, and public-sector partners. She regularly advises clients on philanthropic strategy, employee engagement, charitable program design, and partnership development, helping organizations connect purpose with measurable impact. She has collaborated with hundreds of partners to design and implement solutions that mobilize resources, strengthen communities, and address pressing social challenges.

Throughout her tenure at Global Impact, Brittany has become known for her ability to bridge strategy and execution, translating organizational vision into actionable plans and measurable outcomes. She is passionate about fostering innovation, strengthening cross-sector collaboration, improving client experience, and helping organizations

navigate change while delivering meaningful social impact.

Prior to joining Global Impact in 2014, Brittany held campaign management roles with Community Health Charities, where she supported statewide employee giving campaigns, corporate partnerships, and nonprofit engagement efforts. Brittany earned a Master of Public Administration with a concentration in Nonprofit Management from Florida State University. She is a graduate of the American Express Leadership Academy and is recognized for her collaborative leadership style, strategic thinking, and commitment to strengthening philanthropy and social impact.